

TABLE 1. *Estimated and observed values of the parameters of the model for the 1997-1998 season*

5 assigned to individual users, for storing content files for the individual users, a
customer file managing system for managing the customer file storing system, and a
delivery managing system for managing the delivery of a content file to a user terminal
unit, wherein the content managing portion and the user terminal unit are connected
through a network, and wherein the content managing portion is operated from the
10 user terminal unit through the network so as to manage a content file of a user.

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